

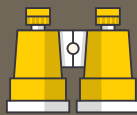
EXPORT TRADE SHOW FUNDING

ETF is an annual offering from Uzenzele to support businesses fund their participation in up to 6 international trade shows each year.

Eligible businesses can receive a rebate of **up to R600k** for exhibitions from the DTIs EMIA Scheme and make **up to 592%** Return on Investment on this marketing activity.

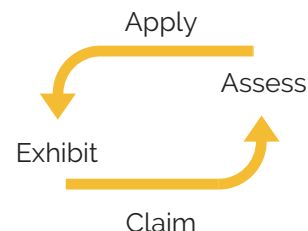
Eligible Enterprises

- South African manufactures and exporters
- South African export trading houses representing at least 3 SMMEs or businesses owned by Historically Disadvantaged Individuals (HDIs)
- South African commission agents representing at least 3 SMMEs/HDI-owned businesses;
- South African export councils, industry associations and JAGs representing at least 5 South African entities
- Valid BEE certificate and tax clearance certificate required



Supported costs from EMIA*

- Transport of samples
- Rental of exhibition space
- Construction of stands
- Interpretation fees
- Internet connection
- Telephone installation
- Subsistence allowance per day
- Accommodation
- Return economy-class airfare
- Exhibition fees



National Pavilion (NP) - an official country participation in major trade fairs or exhibitions abroad and is generally attended by representatives of the DTI

Individual Participation (IP) - DTI recognised exhibitions abroad where a NP is not provided for and/or where the applicant does not meet the requirements for a NP

Assistance to access up to 6 exhibitions per annum is offered by Uzenzele. Each option is payable monthly for a 12 month period.

Option 1 R14,616
2x NP + 4x IP

Option 2 R13,224
3 NP + 3 IP

Option 3 R11,832
4x NP + 2x IP

Option 4 R6,927
4x NP

* Terms, conditions and limits apply

UH facilitates access to funding for the participation in trade shows in foreign markets

For support kindly contact us at:

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